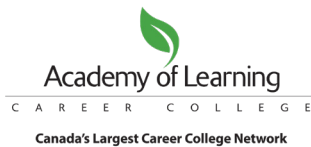


# Exhibitor Brief

SPRING INTO A  
**NEW**  
**CAREER**

**CAREER FAIR AND OPEN HOUSE**

March 31st 2022 | 5PM - 7PM





## EVENT SUMMARY

You're invited to participate in our "Spring Into a New Career" event!

In partnership with Canada Advantage, we are inviting our local communities to this career fair at each of our 9 campus locations across Alberta.

You will have the opportunity to meet with job seekers including AOLCC alumni who have completed a variety of diploma programs within Accounting & Payroll, Business & Administration, Community Support & Education, Graphic & Web Design, Healthcare, Hospitality, Legal Administration, and Technology & Web Development.

By participating in this FREE event, we'll be able to showcase your brand in our marketing and promotional materials.

### EVENT DATE

Thursday, March 31st

The "Spring into a New Career" event will run from 5pm - 7pm on Thursday, March 31st 2022 at each of our campus locations across Alberta. You are welcome to exhibit and network at our event at multiple campus locations.

The career fair portion of the event will run from 5pm - 6pm. Afterward, guests and exhibitors are welcome to stay for additional networking and prizes (which you can sponsor if you would like additional promotion for your brand).

#### Public Registration Link:

Please share this link on your social media channels to encourage your network to register and meet with you at this event.

[myaolcc.com/career-fair](https://myaolcc.com/career-fair)



# IMPORTANT EXHIBITOR INFORMATION

## AGENDA:

4PM - 5PM | Exhibitor Setup

5PM - 6PM | Career Fair

6PM - 7PM | Prizes, Networking, AOLCC Campus Tours

## LOCATIONS:

We are hosting a career fair at each of the following locations. Your organization is welcome to exhibit at multiple campuses if you like.

### Calgary Central Campus

#210, 815 - 10th Avenue SW

Calgary, Alberta T2R 0B4

Phone: (403) 252-8973

**On Site Contact:** Cressida Molyneux

### Edmonton Downtown Campus

10010 - 100 Street

Edmonton, AB T5J 0N3

Phone: (780) 424-1144

**On Site Contact:** Melissa Whiteside

### Airdrie Campus

28 Gateway Drive NE Unit 203

Airdrie, Alberta T4B 0J6

Phone: 1-844-992-6522

**On Site Contact:** Teresa Merryfield

### Edmonton South Campus

5650-23 Avenue

Edmonton, AB T6L 6N2

Phone: (780) 433-7284

**On Site Contact:** Inder Bilku

### Red Deer Campus

2965 Bremner Avenue

Red Deer, AB T4R 1S2

Phone: (403) 347-6676

**On Site Contact:** Rebecca Dezall

### Brooks Campus

212 2 Avenue West Unit C

Brooks, Alberta T1R 1B7

Phone: 1-844-992-6522

**On Site Contact:** Jacqueline Wagner

### Edmonton West Campus

17718-64th Avenue

Edmonton, AB T5T 4J5

Phone: (780) 496-9428

**On Site Contact:** Karen Ellison

### Medicine Hat Campus

#115, 3030 - 13th Ave

Medicine Hat, AB T1B 1E3

Phone: (403) 526-5833

**On Site Contact:** Dominique Hirsch

### High River Campus

#4, 28 - 12 Avenue SE

High River, Alberta T1V 1T2

Phone: 1-844-992-6522

**On Site Contact:** Lisa McKinstry

## BOOTH SETUP AND DISMANTLE:

Each campus is set up slightly differently in terms of space and access to power. Please reach out to your on-site campus to confirm what you need and what you would like to bring (i.e. stand-up banners).

**Please note:** You are NOT required to bring a booth, though you will have a table where you can put any of your promotional material.



# PROMOTING YOUR BRAND

Please see the "Exhibitor Confirmation Form" linked below to participate in brand promotion at this event.

## **YOUR LOGO**

We would like to publish your logo on our website and in our promotions on social media.

## **YOUR JOB POSTINGS**

If you have some specific jobs you are hiring for, please let us know the job titles and we will include those in our promotional material to help draw in specifically qualified applicants.

## **ADDITIONAL BRANDING**

If you would like to increase your exposure and brand recognition, we can support you in 2 ways.

### **1. Sponsor a Raffle Item**

We will do a draw for prizes at 6pm and if you would like to provide a prize item for a draw, we will mention your brand and thank you in front of our guests.

### **2. Write and Submit an Article**

You are welcome to write a short article or blog post which we can publish on our website and include in our next newsletter and/or as additional promotion for this event.

## **Exhibitor Confirmation Form**

Please complete this Google Form to confirm your participation details.

- Who will be attending
- Which campus (or campuses) you'll be exhibiting at
- Upload your logo
- Share job postings
- Select additional FREE branding
- Ask questions to help you prepare

<https://forms.gle/ejh4Y5XDt3Z7yv9s7>